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## **Randa Pivots Senior Management to Align With Changes in Marketplace**

Randa Accessories, the world's leading men's accessories company, continues to evolve and innovate to create success for its partners and stakeholders.

Last week, Randa repositioned key senior management positions to better align itself with changes in the marketplace.

**Brad Kovaly** has been named president of Randa Luggage. Kovaly has 25 years of management experience at Randa, starting in the neckwear division, then managing a newly acquired leather goods business, and most recently, holding the position of chief operating officer. Brad has served Randa in New York City, New Orleans, Chicago, and is now based in Bloomfield, New Jersey. His invaluable experience will guide Randa Luggage in the growing market of innovative travel solutions, technology and go-to-market strategies. Randa Luggage designs, produces and distributes Columbia, Timberland, Nautica, Chaps, Vince Camuto, Weatherproof, Nine West and other fine brands.

"Having a longstanding history with Randa, I look forward to this new challenge to help shape and define our luggage division and the industry as a whole," says Kovaly. "By leveraging our strengths and investing in our core competencies, we will continue to grow our current business while developing new product and distribution opportunities."

Filling the chief operating officer role is **Ed Turner**. Turner has been with Randa for over 20 years and has served in many management roles including sales, merchandising, sourcing, brand management, and PLM engagement. Most recently, Turner served as president of Randa's Wallets and Seasonal Accessories division. Entrepreneurial and efficient, Turner's leadership will help Randa grow in scale and productivity, and position the company to continue to lead the industry through the changing retail and consumer landscape.

"With the evolving nature of our industry and our company, it is important to create new tools and relationships to support our growth and our associates," says Turner. "In this new role of overseeing sourcing, information technology and logistics, I will make sure we leverage the most effective business processes to ensure even greater speed-to-market and financial success."

Taking the reins as president of Randa's Wallets and Seasonal Accessories division, is **Al Jasman**. Jasman began his career at Bon Marche department stores as a sportswear buyer. Subsequently, he moved to the wholesale side of the business as a neckwear merchant and senior manager at Mallory & Church,

and then on to Randa as vice president of neckwear sales, adding leather goods to his responsibilities as he advanced his career. In 2014, Jasman was promoted to senior vice president of Randa's Key Accounts division.

“Being named president of our Wallet and Seasonal Accessories division is an exciting challenge and an extraordinary opportunity,” says Jasman. “I look forward to working with our incredible team to enhance and extend our product lines and channels of distribution. I plan on increasing the tactical use of our consumer insights program and our extraordinary retail service team, while taking full advantage of the best design, forecasting and sales managers in the business.”

## **ABOUT RANDA**

Randa: Leading with Accessories

Randa produces men's belts, small leather goods, neckwear, luggage, casual bags, jewelry, and seasonal accessories including footwear, hats, gloves, and gifts, bringing these to market through all channels of distribution, worldwide. More than the world's largest men's accessories company, Randa uses its scale and expertise to create and expand powerful brands, exceptional products and extraordinary shopping experiences. For more information: [www.randa.net](http://www.randa.net).